

Best Home & Business Storage Facility - Central London

Providing local residents and businesses of London with high-quality and great-value storage solutions since 2010, Metro Storage is at the top of its game. We speak to one of the firm's founding partners in the wake of its recognition in the 2022 Southern Enterprise Awards.

Trading since 2010, Metro Storage offers self-storage solutions to local residents and businesses in Central London, currently with four stores located in Victoria, Pimlico, Bayswater, and Islington.

As a family-run business that provides award-winning customer service, Metro Storage aims to deliver every the best possible storage experience.

The business founders, Angus and Simon Burnett have been involved in the Central London self-storage market since 1998, making them some of the first pioneers in the UK self-storage industry.

"In that time, we have looked after literally tens of thousands of customers and have built up enviable experience in looking after our valued

customers and their things," explains Angus. "We believe storage should be a simple business, so we keep it simple."

By 'keeping it simple,' Metro Storage offers an all-inclusive price with no nasty surprises (like signing up fees, admin fees, or extra insurance). All the firm's prices include the storage fee, free insurance, free access to Wi-Fi in stores, and free use of a padlock.

"We think of ourselves as London's Best All-Inclusive Storage!"

The company was also one of the first to offer a fully online booking system so its customers can sort things out at a time to suit them. As its final unique selling point, Metro Storage offers up to 50% off for a client's first four weeks of storage

and a fixed price for their first year. Relatively unusual in an industry that usually applies rapid and regular price increases.

"As an industry, self-storage has grown significantly since we started almost 25 years ago," elaborates Angus. "More people understand much better now what 'self-storage' actually is. There are now some substantial operators in the industry; for the most part, the storage offered today is far higher quality than it was back in the early days."

Metro Storage offers high security at all its stores, with unique PIN access, digital CCTV throughout, CCTV monitoring, intruder, and fire alarms; it's safe to say that the firm takes the security of its client's items very seriously.

As a family-run company, Metro Storage has a small but highly trained and very experienced team. It is down to this team that Angus attributes the recognition that Metro Storage has recently received in the Southern Enterprise Awards 2022 and the title of **'Best Home & Business Storage Facility - Central London'**, which it subsequently achieved.

"Put simply, without our staff, there is no way we would have been able to win this award!" he said. "They are the lifeblood of our business, and we make sure they have all the tools at their disposal to do the best job possible for our customers at all times."

Having battled through Covid and a myriad of other macro and micro issues in the past few years, Angus and the team at Metro Storage can only hope that 2023 is booming and, with plans to open a new store in the offing, it appears that the future is looking bright.

Contact: Angus Burnett
Company: Metro Storage
Web Address: www.metro-storage.co.uk

